


2018 Sponsorship Opportunities

|  <p>Society for Marketing Professional Services Sacramento</p> | Industry Partner \$1,500 | Presenting Sponsor (1 per event) \$1,000 | Program Sponsor \$500 | Supporting Sponsor \$350 | Professional Development Sponsor \$350 | Networking Sponsor \$250 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------|---------------------------------------------|--------------------------|-----------------------------|-------------------------------------------|--------------------------|
| YEAR-ROUND PROMOTION | | | | | | |
| Company logo prominently displayed on chapter website for 12 months with Sponsor Spotlight | X | | | | | |
| Company prominently displayed on placemat at all events | X | | | | | |
| Podium recognition at every Program event | X | | | | | |
| Two (2) complimentary tickets to every Program event for 2018 series (\$720-\$880 value!) | X | | | | | |
| Opportunity to be a Presenting Sponsor at Program events before other firms are asked | X | | | | | |
| Discounted rate on Presenting Sponsor opportunity for one event (\$500 value!) | X | | | | | |
| Company logo prominently displayed on "Thank You Sponsors" board at Annual Members' Meeting | X | | | | | |
| Company recognition in email and social media blasts to 1,500+ A/E/C professionals and client representatives | X | | | | | |
| PROMOTION AT PROGRAM EVENTS | | | | | | |
| Moderate panel of clients and/or subject matter experts | | X | | | | |
| Three (3) reserved seats at head table, sit with guest panelists | | X | | | | |
| Company logo on program flyers and registration (only program you are sponsoring) | | X | | | | |
| Company name on program flyers and registration (only program you are sponsoring) | | | X | X | | |
| Company recognition in email and social media blasts to 1,500+ A/E/C professionals and client representatives | X | X | | | | |
| Opportunity to introduce your own firm and present project slides (5 slides and 5 minutes maximum) | | X | | | | |
| Opportunity to have one custom slide included in pre-event slide show and verbal recognition during welcome comments | | X | X | | | |
| Two (2) tickets to program sponsored | | | X | | | |
| One (1) ticket to program sponsored | | | | X | | |
| Company logo on "Thank You Sponsors" board at Annual Members' Meeting | | X | X | | | |
| Company name on "Thank You Sponsors" board at Annual Members' Meeting | | | | X | | |
| PROMOTION AT EDUCATION & SPECIAL EVENTS | | | | | | |
| Company logo on event flyer & registration | | | | | X | X |
| Recognition of company in event promotional emails and social media | | | | | X | X |
| Opportunity to introduce your firm at beginning of event (3 minutes maximum) Committee member in attendance can also do it if sponsor unable to attend. | | | | | X | |
| Opportunity to hand out SWAG to attendees (average 15-20 per event) | | | | | X | X |
| Company name on "Thank You Sponsors" board at Annual Members' Meeting | | | | | X | X |
| One (1) ticket to event sponsored | | | | | X | X |

2018 Sponsorship Opportunities

Industry Partner \$1,500

RECEIVE YEAR-ROUND PROMOTION!

- Company logo prominently displayed on chapter website for 2018 series with Sponsor Spotlight (1 month spotlight)
- Company prominently displayed on placemat at all events
- Podium recognition at every Program event
- Two (2) complimentary tickets to every Program event for 2018 series (\$720-\$880 Value!)
- Provided opportunity to be a Presenting Sponsor at Lunch Program before other firms are asked (see benefits below)
- Discounted rate (\$500) on Presenting Sponsor for one event (\$500 Value!)
- Company logo prominently displayed on "Thank You Sponsors" board at Annual Members' Meeting
- Company recognition in email and social media blasts to 1,500+ A/E/C professionals and client representatives

Presenting Sponsor (1 per event) \$1,000

RECEIVE PROMOTION AT PROGRAM EVENTS

- Moderate panel of clients/subject matter experts
- Three (3) reserved seats at head table, sit with guest panelists
- Company logo on program flyers and registration (only program you are sponsoring)
- Company recognition in email blasts to 1,500+ A/E/C professionals and client representatives
- Opportunity to introduce your own firm and present project slides (5 slides and 5 minutes maximum)
- Opportunity to have one custom slide included in pre-event slide show and verbal podium recognition
- Company logo on "Thank You Sponsors" board at Annual Members' Meeting

Program Sponsor \$500

RECEIVE PROMOTION AT PROGRAM EVENTS

- Company name on program flyers and registration (only program you are sponsoring)
- Opportunity to have one custom slide included in pre-event slide show and verbal podium recognition
- Two (2) tickets to program sponsored
- Company logo on "Thank You Sponsors" board at Annual Members' Meeting

Supporting Sponsor \$350

RECEIVE PROMOTION AT PROGRAM EVENTS

- Company name on program flyers and registration (only program you are sponsoring)
- One (1) ticket to program sponsored
- Company name on "Thank You Sponsors" board at Annual Members' Meeting

Professional Development Sponsor \$350

PROMOTION AT EDUCATION EVENTS

- Company logo on event flyer & registration
- Recognition of company in event promotional emails and social media blasts
- Opportunity to introduce your firm at beginning of event (3 minutes maximum)
- Opportunity to hand out SWAG to attendees (average 15-20 per event)
- Company name on "Thank You Sponsors" board at Annual Members' Meeting
- One (1) ticket to event sponsored

Networking Sponsor \$250

PROMOTION AT SPECIAL EVENTS

- Company logo on event flyer & registration
- Recognition of company in event promotional emails and social media blasts
- Opportunity to hand out SWAG to attendees (average 15-20 per event)
- Company name on "Thank You Sponsors" board at Annual Members' Meeting
- One (1) ticket to event sponsored



SMPS Sacramento 2018 Sponsor Calendar

| January | February | March | April |
|------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|
| <p>Marketing Mechanics</p> <p>CPSM Week</p> | <p>Pacific Regional Conference (PRC)</p> <p>Lunch Program: Transportation</p> | <p>Lunch Program: Higher Education</p> <p>Marketing Mechanics</p> <p>PRC Recap & Roundtable</p> | <p>Lunch Program: Higher Education</p> <p>Domain Masters: Domain 1 Research</p> |
| May | June | July | August |
| <p>Lunch Program: Meet the Client Roundtable</p> <p>Domain Masters: Domain 6 Management - Special Speaker!</p> | | <p>Domain Masters: Domain 2 Marketing Planning</p> | <p>2018 Annual Meeting & Chapter Awards</p> <p>Build Business San Diego</p> |
| September | October | November | December |
| <p>Lunch Program: Corrections</p> <p>Marketing Mechanics</p> | <p>Lunch Program: Transportation</p> <p>Domain Masters: Domain 3 Client & Business Development</p> | <p>Lunch Program: Mixed Use</p> <p>Marketing Mechanics</p> | <p>Domain Masters: Domain 4 Proposals</p> |

Additional programs throughout the year include:
 Mentoring Pathways, CPSM Study Groups, Special Events, and Community Outreach.
 Register at www.SMPS-Sac.ORG.

Companies with active chapter members.

SMPS Sacramento's communication distribution list reaches 1,500+ industry members!

Architecture

Architectural Nexus
Collaborative Design Studio
Dokken Engineering
LPAS Architecture + Design
Nacht & Lewis
Stafford King Wiese Architects
Williams+Paddon,
Architects+Planners,Inc
WLC Architects

Architecture/Engineering

AECOM Hunt
Architectural Nexus
DKS Associates
DLR Group
Fehr & Peers
HDR
HDR Engineering
Kitchell
Lionakis
TETER

Construction Management

Kitchell
Vanir Construction
Management Inc

General Contractor

Clark Pacific
Deacon Corp
DH Construction
Flint Builders, Inc.
McGuire and Hester
Otto Construction
Roebbelen
Sundt Construction
Swinerton Builders

Design/Build

Airco Mechanical Inc

Engineering

4Creeks, Inc.
Bennett Engineering Services
BKF Engineers
Brown and Caldwell
BSK Associates Engineers &
Laboratories
Buehler & Buehler Structural
Engineers, Inc.
Capital Engineering Consultants
Cunningham Engineering
Corporation
CYS Structural Engineers Inc
Drake Haglan & Associates
ENGEIO Incorporated
Fehr & Peers
Geo-Logic Associates
Incorporated
GHD
Glumac
Harris & Sloan
HDR
IEC Corporation
Interwest Consulting Group
Kimley-Horn and Associates
Kjeldsen, Sinnock & Neudeck
GEI Consultants Inc
KPF Consulting Engineers
M. Neils Engineering, Inc.
Miyamoto International
NCE
NV5
Provost & Pritchard Consulting
Group
Psomas
Quincy Engineering
R&A Engineering Solutions, Inc.
SAGE Engineers, Inc.
Siegfried
TRC Engineers, Inc.
Turley and Associates
UNICO Engineering
West Yost Associates
Wood Rodgers Inc

Environmental Engineering

Ascent Environmental
ESA
GEI Consultants Inc
ICF

Geotechnical Engineering

Holdrege & Kull Consulting
Engineers and Geologists
Blackburn Consulting
Geocon Consultants, Inc.

Landscape Architecture

Callander Associates

Marketing Consulting

MARKETLINK
Ghirardelli Associates, Inc.
Go Strategies

Other

3QC, Inc.
New Economics & Advisory
Dealey Renton & Associates
FirstCarbon Solutions
Lecet Southwest
UC Davis Extension
Westervelt Ecological Services
Santa Clara University

2018 Sponsorship Commitment Form



| | |
|------------------------------------------------------------------------|--|
| Name of company: | |
| Name of contact person: | |
| Phone number: | |
| Email: | |
| Alternate contact for coordinating benefits (if different from above): | |
| Phone number: | |
| Email: | |

Sponsorship Level (check level of choice)

- | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------|
| <input type="checkbox"/> Industry Partner \$1,500 | <input type="checkbox"/> Program Sponsor \$500 |
| <input type="checkbox"/> Presenting Sponsor (1 per event) \$1,000 – first come first served; enter 1 st and 2 nd program choice: _____ | <input type="checkbox"/> Supporting Sponsor \$350 |
| | <input type="checkbox"/> Professional Development Sponsor \$350 |
| | <input type="checkbox"/> Networking Sponsor \$250 |

Method of Payment

- Credit Card Check Invoice me

| | |
|-------------------------|--|
| Name on credit card: | |
| Credit card number: | |
| Expiration date: | |
| CVC: | |
| Billing address: | |
| Billing contact person: | |
| Email/Phone: | |

For any questions regarding sponsorship levels please contact Karen Carr, Sponsorship Committee Chair at Karen.Carr@psomas.com. For lunch program related questions, please contact programs committee chair, Lisa Thut at thut@geoconinc.com. For education program questions, please contact education committee chair Jennifer Montgomery at jennifer.montgomery@ascentenvironmental.com.

Completed sponsorship commitment forms can be emailed to Karen Carr at Karen.carr@psomas.com. Promotional benefits will not be given until sponsorship is paid in full or with prior approval from Tracy Jenkins, President.