

# SMPS Sacramento Sponsorship Package

January 1 - December 31, 2026



## Annual Sponsorship Contacts

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SMPS Sacramento  
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**ANDY LARSON, CPSM**

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## Event Sponsorship Contact

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**LIZ LEWIN**

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Stantec  
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Or email: [sponsorship@smps-sac.org](mailto:sponsorship@smps-sac.org)



## MESSAGE FROM THE PRESIDENT



**ANDY LARSON**  
Cunningham Engineering Corp

Dear Current and Future Sponsors:

**It's an honor to serve as President of SMPS Sacramento.**

Our Chapter's 40-year legacy is a testament to the dedication of our members, volunteers, and—most importantly—our sponsors. Your support makes it possible for us to deliver meaningful programming, professional development, and networking opportunities that strengthen the entire A/E/C community.

Your sponsorship directly fuels high-quality events, cutting-edge education, and lasting industry connections. Every dollar helps us bring in speakers, resources, and forums that empower A/E/C professionals and firms to thrive in an ever-evolving market.

SMPS sponsorship is more than visibility—it's a partnership. Your investment connects your firm with a powerful network of 7,000+ A/E/C professionals nationwide, including many ENR Top 500 Design Firms and Top 400 Contractors. Through SMPS, your firm gains access to knowledge, collaboration, and a platform that elevates your brand.

Take advantage of our early renewal offer: **secure your 2026 sponsorship before January 1 and receive 10% off your 12-month commitment.**

Thank you for helping us sustain a thriving professional community and shape the next generation of A/E/C leaders.

Warm regards,

A handwritten signature in black ink, appearing to read "Andy Larson".

**Andy Larson**  
Marketing & Recruitment Manager  
Cunningham Engineering  
President, SMPS Sacramento

# A/E/C MARKETING IN THE CAPITAL AREA

## Where connections create opportunity

The Society for Marketing Professional Services (SMPS) is the only organization dedicated to advancing marketing and business development for the architecture, engineering, and construction (A/E/C) industry. With over 7,400 members across 61 chapters nationwide, SMPS connects professionals who turn client relationships into business success.

**Here in California's Capital Region**, SMPS Sacramento brings together a vibrant network of marketers, business developers, and firm leaders who are shaping the communities of tomorrow—one project, partnership, and proposal at a time. From infrastructure to innovation, our members represent firms that design and build the future of the region.

**Find Your Tribe in the A/E/C Industry:** For many professionals, marketing in the A/E/C world means being part of a small team—or sometimes a team of one. SMPS Sacramento creates a space where peers become partners, mentors, and friends. Our members share insights, celebrate wins, and tackle challenges together—because no one understands this work quite like those who live it every day.

“Partnering with SMPS Sacramento has connected us with incredible A/E/C Marketing professionals and provided exceptional events that help elevate our presence in the industry.”

— Kayla DeHaven  
S+B JAMES CONSTRUCTION

“In a field where marketing teams are often small—or even a team of one—SMPS creates a community where peers become partners, mentors, and friends.”

— April Willoughby  
Senior Marketing Manager, BOLDT

## Why Members Join (and Stay)

**Build a Powerful Network:** SMPS connects you to professionals from every corner of the A/E/C industry. Exchange ideas, share best practices, and grow relationships that open doors across the region and beyond.

**Sharpen Your Skills:** Through programs, workshops, and national resources, SMPS helps you elevate your marketing strategies, storytelling, and business acumen—skills that make your firm stronger and your career more rewarding.

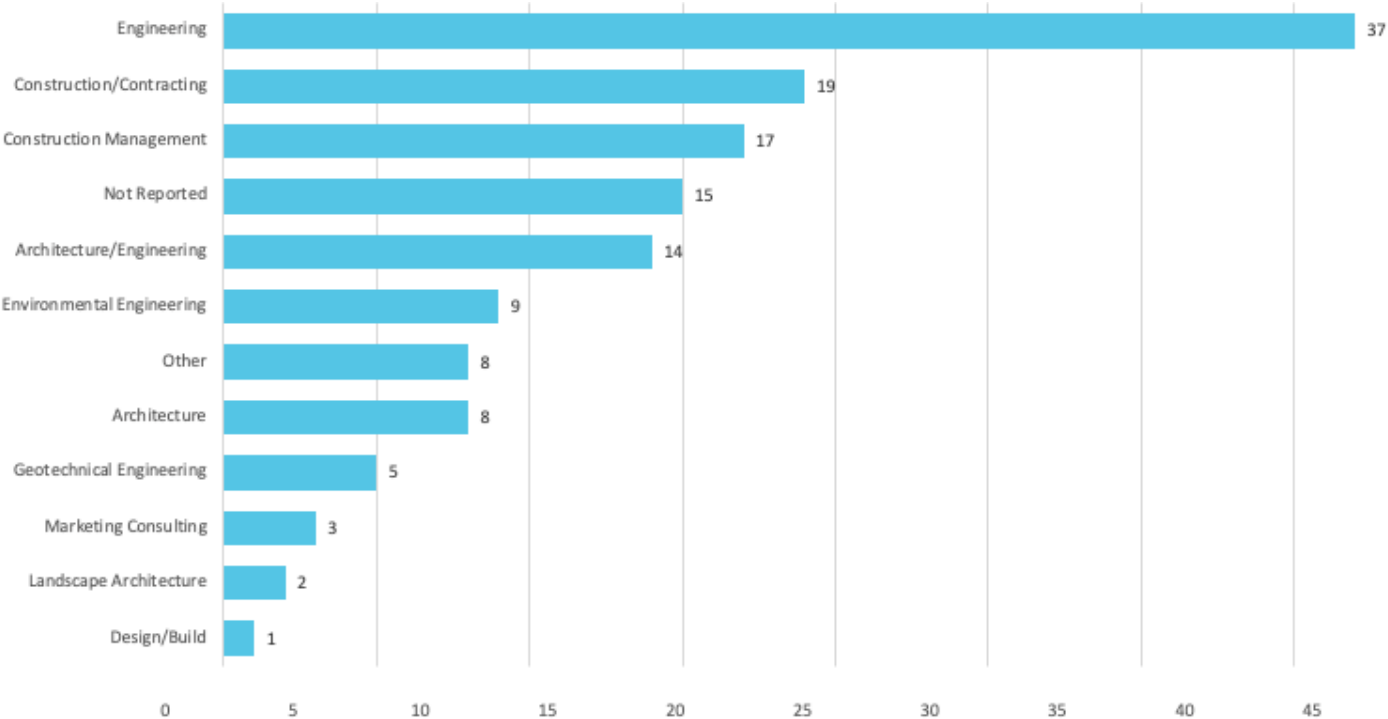
**Gain Leadership Experience:** SMPS is a hands-on organization where you can lead committees, plan events, manage budgets, and build the confidence that comes with real-world leadership.

**Differentiate Your Firm:** SMPS empowers you to apply the Six Domains of Practice—research, planning, client relations, proposals, promotional activity, and management—to position your firm for sustained success.

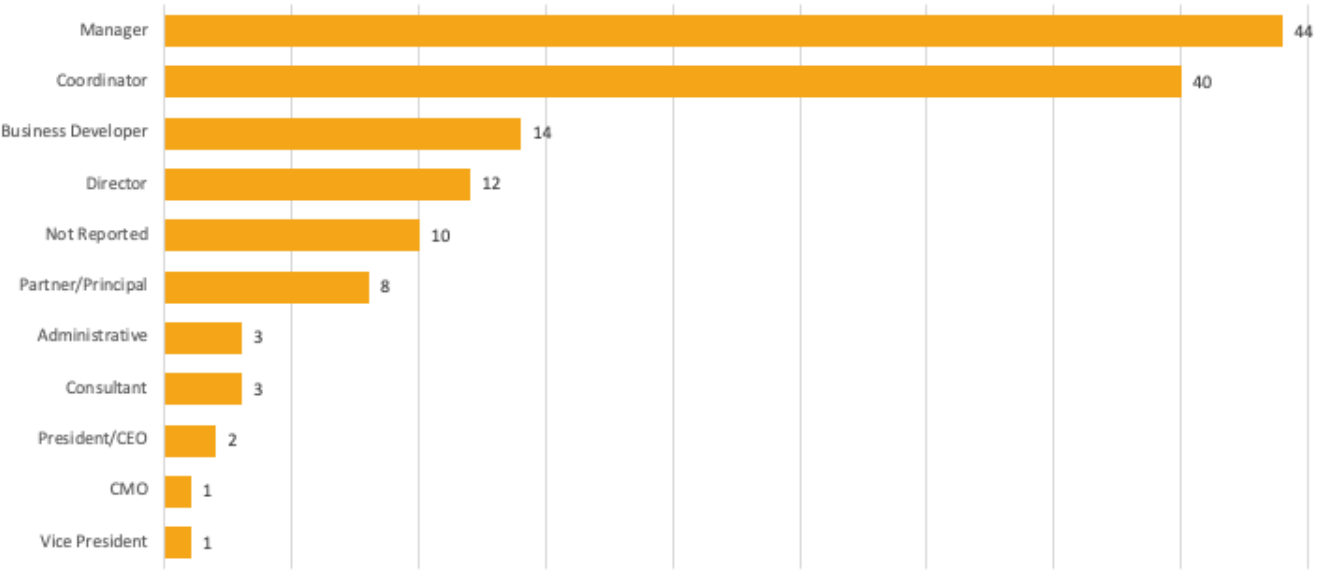
**Amplify Your Influence:** Whether you're just starting out or leading a team, SMPS gives you tools and connections to make a greater impact in your firm, your career, and the A/E/C industry at large.

# SMPS SACRAMENTO AT A GLANCE

## Member Count Represented by Market Sectors



## Chapter Professionals and Influencers



# 2026 SMPS SACRAMENTO

## ANNUAL SPONSORSHIP OPPORTUNITIES

**Pledge Deadline: December 31, 2025**

BENEFITS	Capitol \$2000	City \$1500	Village \$1000
Firm logo and link to website posted on the SMPS Sacramento homepage	✓	✓	✓
Sponsor Spotlight: brief firm informational piece for SMPS Sacramento Newsletter	✓		
SMPS Sacramento job bank posting(s) (\$299 value per post)	3	2	1
Social media recognition posts (# per year)	3	2	1
Verbal recognition at events and firm logo displayed at each SMPS Sacramento event	✓	✓	✓
Firm logo on SMPS Sacramento email communications	✓	✓	✓
Firm logo and link to website posted on the SMPS Sacramento sponsorship page	✓	✓	✓
FREE SMPS Sacramento Industry Program event tickets*	two (2) tickets to three (3) events	two (2) tickets to two (2) events	two (2) tickets to one (1) event
FREE SMPS Sacramento Education event tickets*	2 per event	1 per event	
Free registration to Chapter's Leadership Pathways (\$100 value)	1	1	
Free registration to Chapter's Mentoring Pathways (\$175 value)	1		

MBE, SBE, WBE, SDVOSB, DVBE, etc. sponsors, you qualify for 25% discount off sponsorship levels!

\*Excluding Educational Workshops and the End of Year Celebration & Awards Event.  
Benefits may vary for Programs in which SMPS is partnered with one or more other associations.

**Please Note: 2025 returning sponsors receive 10% off your 2026 sponsorship!**

# 2026 EVENTS & PROGRAM PLANNING

## Programs / Professional Development / Events

The Sacramento Chapter of SMPS provides exceptional industry programs, professional development, educational seminars, workshops, and welcoming and exciting networking opportunities for our members and the entire A/E/C industry. These well-attended programs and events are a powerful way to maintain and expand your brand visibility.

## Industry Programs

SMPS Sacramento will be offering 5 programs in 2026.

- 3 - Industry Panel Presentations
- 1 - Industry Roundtables / Networking Sessions
- 1 - Project Site Visits

## Professional Development Education Sessions

SMPS Sacramento will be offering bi-monthly programs for 2026.

- Webinars
- Marketer Bootcamp
- Design and Production Skills Training
- Group Learning Seminars
- Marketing Skills Development
- General Business Skills
- Management Skills & Leadership Training
- Mentoring Workshops

## Special Events and Networking

SMPS Sacramento will host a variety of networking happy hours, special charity events and holiday events throughout 2026.

- New Member Events
- Mentoring Events
- Volunteer & Sponsorship Appreciation Events
- Charity Backpack Drive
- Charity Holiday Happy Hours
- Golf Lesson + Networking Event
- End of the Year Celebration & Awards Event

## EVENT-SPECIFIC SPONSORSHIP

### Breakfast/Lunch Sponsor - \$750

Description: Serve as the headlining sponsor for a breakfast or lunchtime event hosted by SMPS Sacramento.

Benefits:

- 2 sponsor attendees
- Firm name/logo listed on all social media, email (distributed to a combined 1000+ members and industry partners), and registration communications for the event
- Signage on breakfast/lunch tables and tabletop signage; recognition as Breakfast/Lunch Sponsor.

### Door Prize Sponsor - \$350

Description: Official door prize sponsor for a Program, Education, or Special Event hosted by SMPS Sacramento.

Benefits:

- One registration for the event
- Firm name/logo listed on all social media, email, and registration communications for the event
- Sponsorship cost includes a \$50 gift card to be raffled off by the sponsoring company to the event attendees
- One door prize sponsor per event



**SMPS not only helps us to position our company is an industry leader but also creates professional development and networking opportunities connecting our communities and growing our business.**

– Christopher Wilson  
Vice President, Buildings, Stantec

# ADDITIONAL SPONSORSHIP OPPORTUNITIES

## IN-KIND SPONSORSHIPS\*

### Venue Sponsor

Description: Serve as the official venue provider of SMPS Sacramento events ranging from programs, education events, and happy hours. Sponsorship levels and benefits vary depending on the size of the venue. Benefits: Use of your venue space in exchange for the following annual benefits:

- Recognition on event announcement email blasts and social media posts promoting events.
- Recognition in the SMPS Sacramento monthly e-newsletter (distributed to a combined 1000+ members and industry partners). Recognition includes a logo, 100-word description, and a dedicated section of the newsletter promoting media announcements (upcoming publications, events, and advertising/subscription specials)
- Day-of on-site signage, and sponsor introduction

### Annual Signage Sponsor

Description: Exclusive sponsor of all promotional and directional signage (sponsor and - wayfinding signage) for SMPS Sacramento's programs, education, and special events.

Benefits:

- Logo on all signage
- One event registration for every program, education, and special event
- Firm name/logo listed on all social media, email (distributed to a combined 1000+ members and industry partners), and registration communications for the event

### Annual Media Sponsor

Description: Serve as the "official" media sponsor of SMPS Sacramento's events. As the media sponsor, your company will help cross-promote SMPS Sacramento's events within your publication in exchange for attendance and brand recognition across all programs, special events, and education events hosted by SMPS Sacramento.

Benefits:

- Complimentary tickets for 2 attendees at every SMPS Sacramento event. (Complimentary tickets to jointly hosted events with other associations do not apply)
- Recognition within event announcement email blasts and social media posts promoting each event.
- Recognition in the SMPS Sacramento monthly e-newsletter (distributed to a combined 1000+ members and industry partners). Recognition includes a logo,
- 100-word description, and a dedicated section of the newsletter promoting media announcements (upcoming publications, events, and advertising/subscription specials).
- Day-of on-site signage, and sponsor introduction

Media Services:

- Cross-promotion of SMPS events within sponsor's publication (print, email, and/or social media)

**\*Additional sponsorship option details are available upon request. Please email [sponsors@smps-sac.org](mailto:sponsors@smps-sac.org) for more information.**

# FIRMS REPRESENTED BY OUR MEMBERS

19six Architects

## **3QC, Inc.**

4CH

Academy of Art University

## **Air Systems Service & Construction**

Airco Mechanical

Alston Construction

ARCADIS US

## **Apollo Drone Services**

Architectural Nexus

Ardurra

Ascent Environmental Inc.

Avanti Restaurant Solutions

## **AW Marketing**

Balfour Beatty

BEAM Professionals

Bennett Engineering Services

BKF Engineers

Blackburn Consulting

Blair, Church & Flynn Consulting Engineers

## **BOLDT**

Boulder Associates

Brown and Caldwell

Buehler

Cal Coast Telecom

## **Capital Engineering Consultants Inc.**

Capitol Archive Print

CDM Smith

Century Graphics

Charge, Inc.

## **Chax Training and Consulting**

Coastland Civil Engineering

Colin Construction Company

Collaborative Design Studio

Conzor Engineers

Construction Industry Education Foundation

Construction Testing Services, Inc

Crawford Associates

CSWST2

Cunningham Engineering

CYS Structural Engineering

Deacon Construction

Dealey Renton & Associates

## **Degenkolb Engineers**

Delve Underground

Design Workshop, Inc.

DLR Group

DOWL HKM

## **DPR Construction**

Drake Haglan & Associates

Dreyfuss + Blackford Architecture

ENGEO Incorporated

## **Environmental Science Associates**

Fehr & Peers

## **FLINT Builders**

Frank M. Booth

Freedom 2023!

GEI Consultants, Inc.

Geo-Logic Associates

Geosyntec Consultants, Inc.

GHD Inc.

## **Gilbane**

Glumac

Government Financial Strategies

Guinn Consulting Engineers, LLC

Hagans Strategic Consulting, LLC

Harris and Associates

HDR Engineering, Inc.

HELIX Environmental Planning

Hensel Phelps

HGA Architects & Engineers

HMC Architects

Holdrege & Kull Consulting Engineers and

Geologists

ICF

JK Architecture Engineering

JMA Civil

Kimley-Horn and Associates

Kitchell

Kleinfelder

Kjeldsen, Sinnock & Neudeck, Inc.

Landmark Construction

Leed Electric

## **Level 10 Construction**

Lionakis

LPA Sacramento

M. Neils Engineering, Inc.

Mark III Construction

Mark Thomas

MARKETLINK

Maytum Marketing Resources

McCarthy Building Companies, Inc.

Miyamoto International

Mogavero Architects

Nacht & Lewis

NCE

NJA Architecture

O'Dell Engineering

Otto Construction

## **PSOMAS**

PZSE Structural Engineers

Quad Knopf, Inc. dba QK

Quincy Engineering

R.E.Y. Engineers

R3 Consulting Group, Inc.

Rincon Consultants, Inc.

RMW architecture + interiors

Rodan Builders, Inc.

Roebbelen Contracting, Inc.

Rutherford + Chekene

S+B James Construction

Sequoia Ecological Consulting

## **Stantec**

Studio W

SWCA Environmental Consulting

Swinerton

Teichert Construction

Teppa LLC

Terracon Consultants, Inc.

Tesco Controls, Inc.

Three29

TRC Engineers, Inc.

Turley and Associates

Turner

UC Davis Extension

Unger Construction

UNICO Engineering

United Engineering Resources

Vanir Construction Management, Inc.

Vantis

VPCS

Water Systems Consulting

## **Webcor**

West Yost Associates

Westervelt Ecological Services

## **Wood Rodgers, Inc.**

Woodard & Curran

Youngdahl Consulting Group

ZFA Structural Engineers

## **Current Annual Sponsors**

Contact: [sponsorship@smps-sac.org](mailto:sponsorship@smps-sac.org)