



Marti Martin

Pacific Regional Conference Scholarship

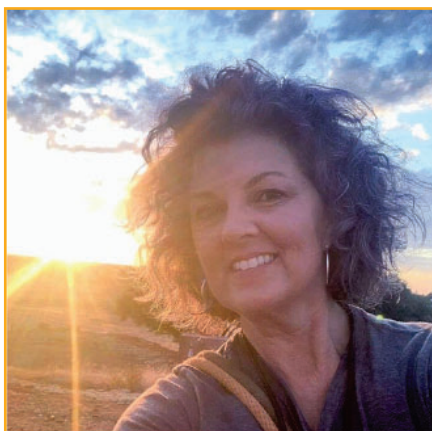
Marti Martin's Legacy

In loving memory of our colleague and friend, Marti Martin, who passed away on August 20, 2021.

Marti was genuine, living life with passion, curiosity, generosity, and more energy than the Energizer Bunny. To those who knew her, she was a ray of sunshine, inspiring others to live their lives a little differently.

As SMPS Sacramento's Membership Chair, she ensured new members felt welcomed and supported, greeting all with a smile and offering help or a hug to those in need.

To honor her unwavering support, SMPS Sacramento proudly offers the Marti Martin Scholarships for the Pacific Regional Conference, inspiring others to learn, grow, and support our marketing community.



Marti Martin (left) and Lori Burbridge attend an SMPS Sacramento event

"I always describe SMPS as a warm hug, and Marti truly exemplified that spirit. She was a military kid, a teacher, a trainer, a DIY-er, a marketer, a mentor, and a mom. This unique blend of experiences and skills, combined with her creativity and can-do attitude, shone through in everything she did. Marti took a genuine interest in everyone she met and was active in the AEC industry, volunteering at any event or golf tournament that needed extra hands. Whether at work or in her personal life, she was always looking out for others, offering encouragement, rolling up her sleeves, and jumping in to help. Her bright light and beautiful smile are deeply missed every day."

Lori Burbridge, CPSM

Past President, SMPS Sacramento
Senior Sales and Marketing Manager, Gilbane

Her memory lives on...

I had the pleasure of working with Marti and co-chairing the annual DBIA Sacramento Golf Tournament with her for over 5 years and I would simply describe her as one of the most loving and caring people I have ever met. Marti consistently had your back and went out of her way to create an open and collaborative environment, insuring everyone was heard and included. Her welcoming spirit and boundless ambition were the heart of our team, turning every challenge into an opportunity and every colleague into a friend. Her dedication and brilliance were the cornerstones of our tournament's success, and her legacy will continue to inspire us and drive us forward. Though her presence is deeply missed, her legacy of welcoming kindness will forever guide and inspire me.

Ahmed Hamdy

Vice President – Business Development & Project Management
MatriScope Engineering Laboratories

Marti Martin was a radiant presence wherever she went, infusing every room with her unique energy and warmth. She had an exceptional talent for making everyone she interacted with feel truly valued, as if they were the most important person in the room. A passionate advocate for growth and learning, Marti constantly sought new ways to support and uplift her community. Her commitment to empowering others, combined with her infectious laugh, left an indelible mark on all who knew her. Known for her boundless optimism and dedication to the A/E/C industry, Marti's legacy endures through the scholarship program established in her honor. This initiative continues to embody her spirit of mentorship and advancement, helping others develop the skills needed to succeed in the marketplace.

Jennifer Montgomery

Proposal Manager
Sequoia Ecological Consulting, Inc.

Marti was a vibrant soul, navigating life with a fiery, adventurous spirit. A true wild woman, she found peace in nature and never hesitated to get her hands dirty. Her attentiveness and genuine care for others were rare and invaluable qualities. She was proactive in welcoming all who joined SMPS ensuring that they felt seen and connected with their community. She was truly one of a kind. Her impact on our industry and SMPS will never be forgotten. I'm grateful to have experienced her energy and the inimitable way she moved through this world.

Jessica Carter-Cardenas

Marketing Coordinator
BKF Engineers

Marti served as the SMPS Sacramento Membership Chair with gusto. Her bright smile, bubbly personality, and genuine kindness were the perfect combination for this role. Marti was most at-home welcoming new members, connecting members with Chapter resources, and identifying the perfect niche area to help a member jump in and become more involved. Her networking and recruitment efforts were instrumental in establishing and maintaining strong relationships with other industry associations such as DBIA. She was a constant source of joy and loved celebrating the successes of the Sacramento Chapter and our membership.

Lesley Cocores, CPSM

Senior Marketing Manager
UNICO Engineering



Marti ready to work at an industry golf tournament



Marti celebrates Jessica Carter's engagement



Marti Martin scholarships are given out every year by SMPS Sacramento to offer members the opportunity to receive a paid registration to the Pacific Regional conference. <https://smps-prc.org>

This year we will be giving away four (4) scholarships for Pacific Regional conference registration. The conference was created to increase SMPS members' value through an annual elite experience in an environment for professional development and networking in the Pacific geographic market. Our mission is to advocate for, educate, and connect leaders in the building industry.

Requirements

- Scholarships are for conference registration (\$675); travel and hotel not included.
- Must be a current SMPS Sacramento Chapter member. All members will be considered.
- Scholarship recipients will be required to participate in the PRC Recap on conference takeaways in March.

Application Criteria

Member Name: _____

Member Number: _____

Company: _____

Title: _____

Email: _____

Phone: _____

Have you received a PRC stipend in the past? If so, what year? _____

Please provide 3-4 sentences for each of the following items (minimum 500 words, attach additional pages):

- How has SMPS benefited you personally and professionally?
- Describe your current and past involvement with SMPS Sacramento.
- Why do you want to attend the Pacific Regional Conference?

Email applications to April Willoughby, SMPS Sacramento Chapter President at april.willoughby@gmail.com, by 5 pm, on October 4, 2024.

Selection Committee Timeline:

- Submissions Due **October 4, 2024**
- Awardee notification on **October 11, 2024**