Sacramento

Marketer of the Year Award

NOMINATION FORM

PURPOSE

The Sacramento Marketer-of-the-Year Award honors a current SMPS member who has demonstrated a commitment to excellence in the field of marketing professional services and has stretched above the duties of chapter volunteer contributing to excellence in our chapter's goals to transform business through marketing leadership.

SUBMISSION CRITERIA

Please fill out the following page describing why this person should receive this award by answering each question in less than 250 words.

- What characteristics of the nominee made you consider them for the Marketer-of-the-Year Award?
- What specific contribution(s) has the nominee made tothe chapter and how has this benefited the chapter?
- What specific contribution(s) has the nominee made to their firm and how has this benefited the firm?

JUDGING CRITERIA

Candidates will be judged on contributions to their firm's marketing efforts, involvement with chapter initiatives, and support of other members in marketing professional services in the A/E/C industry. CPSM Certification or pursuit thereof is desirable but not required.

NOMINATIONS

Any member may nominate a candidate for the Sacramento Marketer-of-the-Year Award. Members may nominate themselves but no one may nominate more than one individual.*

SCORING

A panel of judges will evaluate and score nominees. The chapter board will approve all nominations prior to evaluation.

AWARD

Winner of the Sacramento Marketer-of-the-Year award will receive an award and a $400 credit that can be used on any SMPS event. Recipient must use cash within one year.

**Current SMPS President-Elect, President, and Past President are not eligible for this award.*

Sacramento

Marketer of the Year Award

NOMINATION FORM

I NOMINATE:

First Name, Last Name, Email, Phone

Please tell us why you think this person should be recognized as the Sacramento Marketer of the Year by answering the questions below in 250 words or less each.

QUESTION 1

What characteristics of the nominee made you consider them for the Marketer of the Year Award?

QUESTION 2

What specific contribution(s) has the nominee made to the chapter and how has this benefited the chapter?

QUESTION 3

What specific contribution(s) has the nominee made to their firm and how has this benefited the firm?

NOMINATED BY:

First Name, Last Name, Email, Phone

Sacramento

Rising Star Award

NOMINATION FORM

PURPOSE

The Rising Star Award honors a current SMPS member with less than 5 years experience in the A/E/C marketing profession who has demonstrated a commitment to the field of marketing professional services and an aptitude of leadership through involvement in and contributions to the Sacramento Chapter.

SUBMISSION CRITERIA

Please fill out the following page describing why this person should receive this award by answering each question in less than 250 words.

- What characteristics of the nominee demonstrate commitment to the field of marketing professional services and an aptitude of leadership which made you consider them for the Rising Star Award?
- What specific contribution(s) has the nominee made to the chapter and how has this benefited the chapter?

JUDGING CRITERIA

Candidates will be judged on attendance at chapter events, participation on committees and/or the Board of Directors, and outstanding contributions to a committee program or other chapter initiative. CPSM Certification or pursuit thereof desirable but not required.

NOMINATIONS

Any member may nominate a candidate for the Rising Star Award. Members may nominate themselves but no one may nominate more than one individual.*

SCORING

A panel of judges will evaluate and score nominees. The Chapter Board will approve all nominations prior to evaluation.

AWARD

Winner of the Rising Star Award will receive an award and a $200 in SMPS credit that can be used on any SMPS event. Recipient must use cash within one year.

**Current SMPS President-Elect, President, and Past President are not eligible for this award.*

Sacramento

Rising Star Award

NOMINATION FORM

I NOMINATE:

First Name, Last Name, Title, Company, Email, Phone

Please tell us why you think this person should be recognized as the Sacramento Business Developer of the Year by answering the questions below in 250 words or less each.

QUESTION 1

What characteristics of the nominee demonstrate commitment to the field of marketing professional services and an aptitude of leadership which made you consider them for the Rising Star Award?

QUESTION 2

What specific contribution(s) has the nominee made to the chapter and how has this benefited the chapter?

NOMINATED BY:

First Name, Last Name, Title, Company, Email, Phone

Sacramento

Business Developer of the Year Award

NOMINATION FORM

PURPOSE

The Business Developer of the Year award recognizes SMPS members who have demonstrated significant and measurable accomplishments in their role as business developer at their firm at various levels of experience. Nominees must demonstrate significant and measurable accomplishments procuring and/or retaining clients in their role as business developer at their firm. This recognition showcases the vital role of business developers within the AEC industry.

SUBMISSION CRITERIA

Please fill out the following page describing why this person should receive this award by answering each question in less than 500 words.

- What are the candidate's most significant business development accomplishments, and how have they delivered measurable results—such as generating revenue, gaining new or retaining existing clients, developing business strategies, or building relationships—that have brought value to your firm and/or the profession?
- How has the candidate demonstrated exceptional leadership among peers and colleagues through collaborative business development efforts?

JUDGING CRITERIA

Candidates will be evaluated on business development leadership, enhancing their firm's and industry's reputation, measurable business growth, and fostering a firm wide culture of relationship building and client satisfaction. Supporting other professionals' (colleagues and SMPS members) development is also valued. CPSM certification or pursuit is encouraged but not required.

NOMINATIONS

Any member may nominate a candidate for the Business Developer of the Year Award. Members may nominate themselves but no one may nominate more than one individual.*

SCORING

A panel of judges will evaluate and score nominees. The Chapter Board will approve all nominations prior to evaluation.

AWARD

Winner of the Business Developer of the Year Award will receive an award and a $200 in SMPS credit that can be used on any SMPS event. Recipient must use cash within one year.

**Current SMPS President-Elect, President, and Past President are not eligible for this award.*

Sacramento

Business Developer of the Year Award

NOMINATION FORM

I NOMINATE:

First Name, Last Name, Title, Company, Email, Phone

Please tell us why you think this person should be recognized as the Sacramento Business Developer of the Year by answering the questions below in 500 words or less each.

QUESTION 1

What are the candidate's most significant business development accomplishments, and how have they delivered measurable results—such as generating revenue, gaining new or retaining existing clients, developing business strategies, or building relationships—that have brought value to your firm and/or the profession? Please provide specific examples.

QUESTION 2

How has the candidate demonstrated exceptional leadership among peers and colleagues through collaborative business development efforts? Please provide specific examples.

NOMINATED BY:

First Name, Last Name, Title, Company, Email, Phone